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January 2016

PETSAFE® BRAND LAUNCHING NEW BUSY BUDDY® TOYS AT PATS

Stand G1, PATS Sandown, 22nd – 23rd March

Global pet product expert, PetSafe® brand is taking the opportunity to unveil three new additions to its popular **Busy Buddy®** range at this year's PATS Sandown; the **Busy Buddy® Cow Wow**, **Elephunk** and **Hippster** toys.

The **Cow Wow** vibrant purple cow is round in shape to help with games of throw and fetch. The **Elephunk** green elephant is another brightly coloured ball-shaped companion, and the **Hippster** round blue hippo with chewable ears. All three animal companions are available in Small and Medium/Large and are made from super durable materials to stand up to even the most persistent chewer.

PetSafe® brand will also be showcasing its ever-popular **FroliCat®** range with its two latest additions launched last year - **FroliCat® CHATTER** and **FroliCat® CHEESE**. Visitors will also be able to find out more about the **Busy Buddy® Ultra Sub**, the **Busy Buddy® Ultra Stratos** and **Busy Buddy® Ultra Woofers** toys.

As well as the wide selection of toys on the stand, PetSafe® brand will be showing its successful Drinkwell® Pet Fountains from the PetSafe® Health and Wellness range. A number of training products will also be on show including; the **EasySport Harness** in new colours blue, red, apple green and pink and the **Easy Walk® Harness** in new raspberry colour.

International Marketing Director, Angela Critchley says: "PATS is a great platform to promote new products and we always enjoy exhibiting these at the show. This year we are looking forward to launching our new **Busy Buddy® Cow Wow**, **Elephunk** and **Hippster** toys."



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For further information please contact International Marketing Director, Angela Critchley, tel: +44 (0)7899 663319 or visit www.petsafe.net

About PetSafe® brand

PetSafe® brand is a global pet product expert with its headquarters in Knoxville, Tennessee.

Wide-ranging innovative products are available across the PetSafe® portfolio including training, containment, lifestyle and wellbeing product solutions. Visit www.petsafe.net for further details or connect on Facebook or Twitter.