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PETSAFE® PRESENTS NEW BUSY BUDDY® TOY ADDITIONS

Global pet product manufacturer, PetSafe®, is building on the success of its existing Busy Buddy® range and is introducing three new and exciting toys: Busy Buddy Jack™, Nobbly Nubbly™ and Barnacle™.

Designed to stimulate and reward, Busy Buddy toys help to re-direct potentially destructive behaviours, engaging dogs in positive playtime by appealing to a pet's innate need to play. With an even wider choice now available, the Busy Buddy range promises to keep dogs entertained for hours at a time.

The new Busy Buddy Jack is a teat-holding toy that allows owners to vary the level challenge for their dog by adjusting the position of its treat rings. Its nylon and rubber construction makes it sturdy and durable, while the four natural rawhide treat rings provided extend playtime. Busy Buddy Jack is available in Small and Medium sizes.

For a different challenge, but equal level of engagement, PetSafe Busy Buddy Nobbly Nubbly is a bone-shaped toy with a compressible centre. Lined with a series of nubs and grooves, which can be filled with a selection of smearable treats, dogs can enjoy multiple treat options. The Nobbly Nubbly is available in Extra Small, Small and Medium.



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The third product to be launched in the range is the Busy Buddy Barnacle. This new Treat Meter® toy is designed to randomly dispense rewards during play. Made up of a number of chambers, it gives the option to fill each with different snacks. The Busy Buddy Barnacle comes in three sizes: Extra Small, Small and Medium.

ENDS

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About PetSafe®

PetSafe® is a global pet product expert in Containment Systems, Training Systems and Bark Control with its headquarters in Knoxville, Tennessee. Today the PetSafe brand also encompasses a comprehensive line of Pet Doors including an advanced Microchip Identification cat flap. In addition, a range of specialist products focusing on pet wellbeing fall under the Health & Wellness category which includes the popular Drinkwell® Pet Fountains. The Play & Challenge category further diversifies the PetSafe product portfolio by offering a unique range of treat-dispensing Busy Buddy® toys.

Other products include the Easy Walk™ Harnesses and Headcollars. The latest acquisitions by PetSafe see Lucky Litter LLC products; ScoopFree® innovative litter boxes and award-winning FroliCat™ toys brought to the market, and Pet Loo by Pup-Pee Solutions©. For more information visit: www.petsafe.net