

PETSAFE® SHARE THE LOVE - TERMS & CONDITIONS (“RULES”)

1. By entering this campaign, entrants agree to be bound by these Rules. This campaign is organised by PetSafe® Brand who is the promoter.
2. PetSafe® Brand reserves the right to disqualify any entrant for breach of any of these Rules.
3. Only one video entry per person is permitted. Incomplete, illegible or damaged entries will not be accepted. No responsibility can be accepted for lost, undelivered or damaged entries.
4. To enter the campaign people must provide a video of themselves and their pet, state their names, location and ‘Share The Love’ whilst catching and throwing an item. The entry should then be submitted to <http://intl.petsafe.net/sharethelove>
5. Any videos submitted displaying direct competitor product to PetSafe® Brand will not be published. Generic toys and product can be used.
6. In the event of any dispute regarding these Rules, conduct, results and all other matters relating to this competition, the decision of PetSafe® Brand shall be final and no correspondence or discussion shall be entered into.
7. A charity of PetSafe® Brand’s choice in the country that submits the majority of videos will be chosen to receive the final donation amount. The decision will be final and no correspondence or discussion will be entered into.
8. Each month, the video submitted with the most votes will receive a dog or cat toy from PetSafe® Brand. Products will be distributed by PetSafe® Brand and delivered to the prize winners. Once a winner has been selected, they are then discounted from further Share The Love campaign entries for any prize.
9. Prizes for point 7 above are non-transferable and there is no cash or other alternative. PetSafe® Brand reserves the right to stop distribution should a breach of the terms and conditions occur.
10. PetSafe® Brand reserves the right at any time to cancel, modify or supersede this competition or these Rules in whole or in part and without prior notice or compensation.
11. By entering the competition, entrants give PetSafe® Brand an unlimited, worldwide, perpetual, royalty free, irrevocable and non-exclusive licence to use, edit, adapt and publish their entry in all media throughout the world. By entering this competition, entrants warrant that the content of their entry is their own original work and they own or have the necessary rights (including the permission of any individuals referred to or shown in the entry) to use and authorise PetSafe® Brand to use all rights in the entry as set out above.
12. The prize winners may be required to take part in publicity including use of the name of the individual who submitted the entry and their pet, and photographs of the same, in press releases, social media and on the PetSafe® Brand’s website. By entering this competition, entrants will be deemed to have given their consent to appear in publicity material or other promotional activities related to this competition. In the event that entrants subsequently withdraw consent, PetSafe® Brand shall have the rights to select an alternative winner and the previous winner shall not be entitled to the prize.
13. **Data protection (in line with the Data Protection Act):** PetSafe® Brand is committed to protecting entrants’ privacy. Any information that is collected from entrants in connection with this competition will be used solely for this competition by PetSafe® Brand and by the Marketing & PR Companies (defined below) and in any event in accordance with relevant UK data protection legislation and regulations. PetSafe® Brand will not disclose any information that is collected from entrants to a third party without the individual’s prior consent (other than Clock Creative, The Tower Deva City, Trinity Way, Manchester, M3 7BF (“Marketing Company”) and HatTrickPR, 6a Framingham Road, Sale, Manchester M33 3SH (“PR Company”) or as is otherwise permitted by UK data protection legislation).
14. By entering this competition the entrants are opting in to receive additional information about PetSafe® Brand’s and products. You will have the option to opt out of ongoing communications outside of the Share The Love campaign.
15. PetSafe® Brand will have no liability whatsoever for any injuries, losses, costs or damage of any kind, resulting in whole or in part, directly or indirectly from acceptance, misuse or use of the prizes, or from participation in this competition. Nothing in this clause shall limit PetSafe® Brand liability in respect of death or personal injury arising out of its own negligence or arising out of fraud.
16. English law applies and the exclusive jurisdiction of the English Courts shall prevail.
17. Please retain these Rules for future reference. Further copies of these Rules are available on written request to PetSafe® Brand, provided a stamp addressed envelope is enclosed.

18. PetSafe® Brand reserves the right to (i) disqualify any entrant which PetSafe® Brand believes has breached these Rules, and (ii) select an alternative winner in respect of any prize they may have won.