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PETERBOROUGH DOG HAILED AS A HERO

The hunt to find the **UK's Pet Hero** is almost over. **Mugly**, the hairless hound from Peterborough, could be crowned champ after being announced as the Midland's regional winner earlier this month.

Celebrating pet heroes from all walks of life, the campaign - run by PetSafe® pet product expert - has been inundated with heart-warming stories from all over the Midlands, proving that the UK's pets really are the unsung heroes of the nation.

Mugly, previously crowned the World's Ugliest Dog, was taken to a rescue centre at just three days old. With heaps of personality, Mugly soon found a home despite his quirky appearance and went on to become a trained 'Pets as Therapy' dog. This one eye-browed pooch spends his days being a comfort to others and has helped raise thousands of pounds for charities including Guide Dogs for the Blind.

Commenting on Mugly's win, his owner Bev Nicholson says: "I am so proud of him for being in the Pet Hero running, he is so sensitive for a little dog that is up against it in the looks department - he really makes up for it in personality and sensitivity. People fall in love with him as soon as they meet him."

PetSafe spokesperson Angela Critchley adds: "It is great to raise awareness about the amazing things our pets do for us on a daily basis. It was extremely hard to choose from all the heart warming stories we had in, but in the end **Mugly's** tale truly touched us. Choosing a national winner from the four shortlisted will be a very difficult decision indeed, we wish **Mugly** the best of luck."

The national winner will be announced on the 1st December and will win a year's worth of PetSafe pet products and pet-friendly holiday.

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