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PRESS RELEASE

PETSAFE® SUPPORTS 'WAG & WALK' EVENT

Global pet product expert, PetSafe®, has donated a number of products to Cheshire dog owners to coincide with its sponsorship of the Neuromuscular Centre (NMC) 'Wag and Walk' event, which recently took place.

The annual event helps raise money to provide services for adults with muscular dystrophy. In support of the charity, PetSafe® donated a number of doggie products including 50 Busy Buddy® Bristle Bone® and 50 Easy Walk® Harnesses to all that took part.

Claire Bolton, Events Manager at NMC said: "The 'Wag 'n Walk' event was a great success and it was fantastic to meet all the friendly dogs (and owners) that signed up to walk the short course around the park in aid of the Charity. Special thanks to PetSafe® for their sponsorship and providing products for each and every pooch."

PetSafe® International Marketing Director, Angela Critchley adds: "We try to sponsor events such as the 'Wag 'n Walk' as much as we can. The charity improves the quality of life for adults and young people with muscular dystrophy - a cause we are proud to support. Well done to all involved."

PetSafe® selected the Busy Buddy® Bristle Bone® for the event as they are a firm favourite with dogs. Providing a unique and satisfying chewing experience the toy has replaceable Gnawhide® treat rings, which ensure long-lasting enjoyment and are easy to replace.

The Easy Walk® Harness worked perfectly alongside the event as it is designed to gently discourage dogs from pulling while walking on a lead. Unlike traditional harnesses, the Easy Walk® Harness does not cause coughing, gagging or choking because the chest strap rests low across the breastbone.

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For further information please contact International Marketing Director, Angela Critchley, tel: +44 (0)7899 663319 or visit www.petsafe.net

About PetSafe®

PetSafe® is a global pet product expert with its headquarters in Knoxville, Tennessee. Wide-ranging innovative products are available across the PetSafe® portfolio including training, containment, lifestyle and wellbeing product solutions. Visit www.petsafe.net for further details or connect on Facebook or Twitter.