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July 2015

## **PETSAFE® LAUNCHING NEW TOYS AT PATS**

Stand G30, PATS Telford, 27<sup>th</sup> – 28<sup>th</sup> September

Global pet product expert, PetSafe® is taking the opportunity to unveil two new cat toys at this year's PATS Telford; the **Doorway Dangli™** and the **Twist 'n Treat™ Teaser**.

The new **Doorway Dangli™** dispenses treats while cats try to capture the rabbit tail hanging securely from a doorframe. Also a treat dispenser, the **Twist 'n Treat™ Teaser** toy is topped with a wispy feather to entice cats to play – challenging them to get the food.

PetSafe® will also be showcasing its ever-popular **FroliCat™** range with its two recent additions which were launched earlier this year - **FroliCat™ CHATTER™** and **FroliCat™ CHEESE™**. **FroliCat™ CHATTER™** is a self-righting ball with a moving golden bird teaser attachment, while **FroliCat™ CHEESE™** offers cats a fun peek-a-boo game as two mice pop out of each side of a Swiss block of cheese.

Not forgetting dogs, PetSafe® recently launched three new **Busy Buddy®** toys and visitors to the stand will be able to find out more about the **Busy Buddy® Ultra Super Sub™**, the **Busy Buddy® Ultra Stratos™** and **Busy Buddy® Ultra Woofer™**.

As well as the wide selection of toys on the stand, PetSafe® will be showing its successful Pet Doors, Drinkwell® Pet Fountains from the PetSafe® Health and Wellness range and a number of training products including; the **EasySport™ Harness**, **Easy Walk® Harness** and **Easy Walk® Headcollar**.

International Marketing Director, Angela Critchley says: "We always enjoy exhibiting at PATS - it is a great platform to promote new products - this year is no exception as we are looking forward to launching the new **Doorway Dangli™** and **Twist 'n Treat™ Teaser** cat toys."



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**For further information please contact International Marketing Director, Angela Critchley, tel: +44 (0)7899 663319 or visit [www.petsafe.net](http://www.petsafe.net)**

### **About PetSafe®**

PetSafe® is a global pet product expert with its headquarters in Knoxville, Tennessee. Wide-ranging innovative products are available across the PetSafe® portfolio including training, containment, lifestyle and wellbeing product solutions. Visit [www.petsafe.net](http://www.petsafe.net) for further details or connect on Facebook or Twitter.