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July 2015

## HYDRATE PETS WITH PETSAFE® DRINKWELL® PET FOUNTAINS

Stand G30, PATS Telford, 27<sup>th</sup> – 28<sup>th</sup> September

Dehydration is a serious health issue for many pets and can lead to numerous problems including urinary tract infections and kidney disease. A new survey recently conducted by PetSafe® has also revealed that the nation's pet owners show a surprising lack of awareness when it comes to their pet's hydration – in many cases they are unable to spot the common signs of dehydration.

Keeping pets hydrated throughout the day is essential for their health and wellbeing, but can prove problematic for busy pet owners who aren't always around to ensure their cats or dogs get enough fluids. A simple solution is available from global pet product expert, PetSafe®, and its innovative Drinkwell® Pet Fountains.

With a comprehensive range comprising: the **Drinkwell® 360 Pet Fountain**, the **Drinkwell® 360 Stainless Steel Pet Fountain**, the **Drinkwell® Avalon Ceramic Pet Fountain** and the space-saving **Drinkwell® Mini Pet Fountain**, PetSafe® offers a choice to suit the needs of every pet and their owner.

Angela Critchley, PetSafe® International Marketing Director says: "We've been focusing on informing owners about hydrating their pets. Our recent survey results show that 70% of owners don't know if their pet is hydrated. With this in mind, fountains are obviously a great way to ensure that pets have readily available water to drink. Visitors will have the opportunity to come and see our Pet Fountains on our PATS stand - we look forward to receiving customer feedback."

ENDS

**For further information please contact International Marketing Director, Angela Critchley, tel: +44 (0)7899 663319 or visit [www.petsafe.net](http://www.petsafe.net)**



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## **About PetSafe®**

PetSafe® is a global pet product expert with its headquarters in Knoxville, Tennessee. Wide-ranging innovative products are available across the PetSafe® portfolio including training, containment, lifestyle and wellbeing product solutions. Visit [www.petsafe.net](http://www.petsafe.net) for further details or connect on Facebook or Twitter.