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## **EVEN MORE CHOICE TO HYDRATE PETS WITH PETSAFE® DRINKWELL® 360 PET FOUNTAIN**

A pet's health and wellness is a key priority for PetSafe® and the global pet product expert has developed its Pet Fountain range with this in mind. Adding even more choice for its customers, PetSafe® has extended its popular Drinkwell® range to include the **Drinkwell® 360 Pet Fountain**.

With a capacity of four litres, the **Drinkwell® 360 Pet Fountain** has five interchangeable spout rings that provide additional water outlets. The spout rings are accessible from all sides of the fountain making it the ideal solution for multi-pet households. The interchangeable spout rings can be configured to adjust the flow of water to suit the needs of individual pets.

The plastic fountain makes for an unobtrusive and hygienic design. Completely dishwasher safe, it also has replaceable foam filters to prevent hair and other debris from collecting around the pump. Noise is kept to a minimum thanks to a quiet submersible pump and receiving ramp, which reduces splash and the sound of falling water.

As with other Drinkwell® Pet Fountains it uses patented technology to create free-flowing streams of water, which entice pets to drink more throughout the day. As oxygen is drawn into the stream of water, the surface tension is broken and water stays fresh tasting, unlike water in conventional bowls, which can quickly become stale. Charcoal filters in the Drinkwell® Pet Fountains remove any unpleasant tastes and odours from the water, giving pets the best possible and most appealing way to stay hydrated.

Angela Critchley, PetSafe® International Marketing Director says: "We've been focusing on informing owners about hydrating their pets. Our recent survey results show that 70% of owners don't know if their pet is hydrated. With this in mind, fountains are obviously a great way to ensure that pets have readily available water to drink. This new addition to the collection of



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fountains gives our customers even more choice to help keep pets fully hydrated throughout the day.”

The 360 Pet Fountain is just one of the Drinkwell® fountains on offer as part of the PetSafe® Health and Wellness range. Others include: the space-saving Drinkwell® Mini Pet Fountain for cats and small dogs; the Drinkwell® 360 Stainless Steel Pet Fountain and the Drinkwell® Avalon Ceramic Pet Fountain.

**ENDS**

**For further information please contact International Marketing Director, Angela Critchley, tel: +44 (0)7899 663319 or visit [www.petsafe.net](http://www.petsafe.net)**

#### **About PetSafe®**

PetSafe® is a global pet product expert with its headquarters in Knoxville, Tennessee. Wide-ranging innovative products are available across the PetSafe® portfolio including training, containment, lifestyle and wellbeing product solutions. Visit [www.petsafe.net](http://www.petsafe.net) for further details or connect on Facebook or Twitter.