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November

PAWS FOR THOUGHT...MAKE A DIFFERENCE

PetSafe® brand is donating hundreds of toys to homeless cats and dogs across the UK as part of its Christmas charity campaign, 'Paws for Thought'.

Urging animal lovers up and down the country to get involved, the pet product expert is asking people to nominate their preferred animal shelter or charity via the company's Facebook and Twitter page throughout November and December. Each week a shelter will be chosen by a prize draw and a hamper full of PetSafe toys will be delivered to them before Christmas.

Launching the campaign at Manchester Dogs Home by donating some well deserved treats to the courageous canines there, PetSafe brand hopes the campaign will raise the profiles of the shelters and encourage members of the public to find out more about how they can help their local rescue centre.

PetSafe International Marketing Director Angela Critchley, commented: "With so many homeless pets in the UK it's great that we can not only raise awareness of this issue but make people stop, spare a thought and spread a little happiness at this time of year."

To nominate a shelter of your choice tweet @PetSafeUK or go to www.facebook.com/petsafeuk

ENDS

For further information please contact Chloe Longfield 07943 573 247

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About PetSafe Brand

PetSafe brand is a global pet product expert with its headquarters in Knoxville, Tennessee. Wide-ranging innovative products are available across the PetSafe portfolio including training, containment, lifestyle and wellbeing product solutions. Visit www.petsafe.net for further details or connect on Facebook or Twitter.



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