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PETSAFE® BRAND LAUNCHES NEW PRODUCTS AT PATS TELFORD

Global pet product expert, PetSafe® Brand will unveil several new products at this year's PATS.

The **PetSafe® Healthy Pet Simply Feed™ Programmable Digital Pet Feeder** allows owners to customise their cat or dog's feeding schedule for up to 12 meals per day.

Also being showcased is the **Treat & Train® Remote Reward Dog Trainer** which uses positive reinforcement and is great for problems such as begging, jumping and barking.

The **Automatic Ball Launcher** fetch game uses tennis balls that can be launched at six different angles and nine distances, with safety motion sensors.

Five new additions to the **Busy Buddy®** range will be shown, including the **Busy Buddy® Treat-Holding Dinosaur** and **Turtle** toys that keep dogs engaged in play, as well as the treat-dispensing animal-shaped **Cow Wow™**, **Elephunk™** and **Hipster™**.

New colours and sizes of the **EasySport™ Harness** and **Easy Walk® Harness** will also be on show, alongside the new **Easy Walk® Deluxe Harness**.

ENDS

For further information please contact International Marketing Director, Angela Critchley, tel: +44 (0)7899 663319 or visit www.petsafe.net

About PetSafe® Brand

PetSafe® Brand is a global pet product expert with its headquarters in Knoxville, Tennessee. Wide-ranging innovative products are available across the PetSafe® product portfolio including training, containment, lifestyle and wellbeing product solutions. Visit www.petsafe.net for further details or connect on Facebook or Twitter.