



protect. teach. love.

July 2018, UK

## GET CATS ZIGGING AND ZOOMING WITH THE NEW FROLICAT® ZIP LASER TOY!

PetSafe® Brand has launched a new laser toy that will be sure to excite and engage even the idlest of cats! Hot off the heels of other popular laser toys in the FroliCat® range comes the FroliCat® ZIP Automatic Laser Light.



The fun interactive laser toy spins and whirls on the ground travelling around randomly, keeping cats stimulated and active whether pet owners are at home or away.

Conveniently, the plastic toy automatically turns off after 10 minutes to save battery life and has a smart function that lets it find its way out from underneath furniture in the event it gets stuck.

Available now, the FroliCat® ZIP Automatic Laser Light has an RRP of £21.99 and is available via the [PetSafe® Brand website](https://petsafe.com/UK) and selected retailers.

[petsafe.com/UK](https://petsafe.com/UK)

**ENDS**

## **NOTES TO EDITORS**

### **Contact:**

For additional information, images and queries, contact Toast PR:

Nicola Ennis - 0870 094 8032 / [nicola@toastpr.co.uk](mailto:nicola@toastpr.co.uk)

### **About PetSafe® Brand**

PetSafe® Brand is a global pet product expert with wide-ranging innovative products including training, containment, lifestyle and wellbeing product solutions. Visit [www.petsafe.com/UK](http://www.petsafe.com/UK) for further details or connect on Facebook, Twitter or Instagram.