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April 2019, Canada

PETSAFE® BRAND LAUNCHES INNOVATIVE NEW BEHAVIOURAL TRAINING PRODUCTS FOR DOGS

Global pet product expert, [PetSafe® Brand](#), announces the launch of two innovative new behavioural products for dogs; the PetSafe® Spray Bark Collar and the PetSafe® Remote Spray Trainer. Both are premium training collars that deliver a light spray to stop unwanted behaviours such as barking or not coming when called.

The **PetSafe® Spray Bark Collar, \$139.99** features a sensor which emits a gentle burst of citronella or unscented spray to detract and interrupt the unwanted bark. Its innovative bark detection technology identifies the dog's barking and distinguishes it from all other noises, making sure the dog will never receive an accidental spray, even when other dogs bark. The PetSafe® Spray Bark Collar is also rechargeable and water-resistant.

The **PetSafe® Remote Spray Trainer (300 metre), \$229.99** is perfect for teaching basic commands or improving unwanted behaviours and features spray, tone and vibration training options to accommodate each pet's individual training needs. The waterproof, rechargeable system can be used to teach basic commands including walking without a lead and recall or help manage behaviours such as jumping or digging. Activated by a handheld remote, the collar includes a range of 300 metres for training at longer distances.

Both the PetSafe® Spray Bark Collar and PetSafe® Remote Spray Trainer are equipped with innovative, convenient, recyclable and easy-to-use citronella and unscented **spray refill cartridges**, which no other collar on the market offers. Each refill has 35-40 sprays per cartridge and can be bought separately for \$23.99 each. Citronella is a unique scent that most dogs do not normally encounter and both spray options are safe.



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Rob Steele, PetSafe® Brand Marketing Manager said: “Every pet is unique and these new collars enable pet owners to make the best choice based on their needs and their dog’s temperament. Training solutions continue to form the core of our product range and we’re excited to be able to share these new additions with consumers - they showcase the very latest technological developments in the training space and underline our commitment to enhancing the relationship between owners and their pets.”

Both the products are available to Canadian consumers at most major Canadian pet product retailers.

petsafe.ca

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NOTES TO EDITORS

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About PetSafe® Brand

PetSafe® Brand is a global pet product expert with wide-ranging innovative products including training, containment, lifestyle and wellbeing product solutions. Visit www.petsafe.ca for further details or connect on [Facebook](#) or [Instagram](#).