



protect. teach. love.

May 2016

## **PETSAFE® BRAND ENHANCES FROLICAT® CAT TOY RANGE**

Hall 6, Stand 148, Interzoo, 26<sup>th</sup> – 29<sup>th</sup> May 2016

The two popular automatic cat teasers in the PetSafe® **FroliCat®** range, the **FroliCat® CHATTER™** and **FroliCat® CHEESE**, are both being showcased at this year's Interzoo.

**FroliCat® CHATTER™** is a self-righting ball with a moving golden bird teaser attachment. Suitable for the more enthusiastic cat, the bird makes a swooping motion to keep them entertained. *Cary Canary* also emits a chirping sound to attract cats from different locations around the home, giving a full sensory experience. Cats can even be entertained throughout the day with the convenient *Play While You Are Away* mode.

**FroliCat® CHEESE** offers cats a fun peek-a-boo game as two mice pop out of each side of a Swiss block of cheese. The ideal toy for cats that love the hunt, the toy also operates a *Play While You Are Away* mode, for spontaneous playtime throughout the day.

International Marketing Director, Angela Critchley says: "Interzoo is an important exhibition for us and we are happy to once again be featuring at the show. We are delighted to be promoting our popular **FroliCat®** toys **CHATTER™** and **CHEESE** at the exhibition – which have both become firm favourites with cat owners."

ENDS

**For further information please contact International Marketing Director, Angela Critchley, tel: +44 (0)7899 663319 or visit [www.petsafe.net](http://www.petsafe.net)**

### **About PetSafe® Brand**

PetSafe® Brand is a global pet product expert with its headquarters in Knoxville, Tennessee. Wide-ranging innovative products are available across the PetSafe® product portfolio including training, containment, lifestyle and wellbeing product solutions. Visit [www.petsafe.net](http://www.petsafe.net) for further details or connect on Facebook or Twitter.