



protect. teach. love.

**15-16 September 2013**

**POSITIVE PLAYTIME WITH PETS SAFE<sup>®</sup>'S BUSY BUDDY<sup>®</sup>  
PATS, Stand C14**

Dogs will benefit in more ways than one when they play with PetSafe<sup>®</sup>'s latest range of Busy Buddy<sup>®</sup> toys; designed for longer lasting playtime, each toy is made with a different and unique chewing experience in mind and helps redirect potentially destructive chewing behaviour into positive playtime.

Busy Buddy treat dispensing and treat holding toys stimulate and reward by appealing to a pet's innate need for play. Improving dogs' health while keeping them alert and active, these toys have been given the thumbs up from pet behaviourists, training professionals and vets.

The Busy Buddy collection includes well-known toys such as Tug-a-Jug and Twist 'n Treat. Providing multi-sensory appeal, the Busy Buddy Tug-a-Jug keeps dogs engaged and motivated to play. Its unique design allows dogs to see, smell and hear the treats as they roll around inside awakening their natural ability to work to get food. It can also be used for obedience training and feeding meals.

Meanwhile, the Busy Buddy Twist 'n Treat is a 2-piece adjustable rubber dispensing toy that can be filled with a variety of treats. The adjustable setting can be twisted wider for easier access to treats or tighter for longer playtime to suit the interest and ability of the dog.



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Other toys in the Busy Buddy range include the Squirrel Dude, Chuckle , Waggle and Biscuit Bouncer. The Busy Buddy Bristle Bone and Bouncy Bone are also popular choices, featuring Busy Buddy Gnawhide Rings which offer dogs the “ultimate chewing experience”.

Younger dogs can also enjoy playtime with the Busy Buddy Puppy range, designed specifically with puppies in mind. These smaller sized Busy Buddy toys feature softer rubber that’s gentle on puppies’ teeth. Favourites are the Waggle , Twist n Treat , Squirrel Dude and Biscuit Block

## **ENDS**

**For more information about PetSafe products visit: [www.petsafe.net](http://www.petsafe.net) or contact Angela Critchley; International Marketing Director: [acritchley@petsafe.net](mailto:acritchley@petsafe.net)**

## **Notes to Editor**

### **About PetSafe®**

PetSafe® is a global pet product expert in Containment Systems, Training Systems and Bark Control with its headquarters in Knoxville, Tennessee. Today the PetSafe brand also encompasses a comprehensive line of Pet Doors including an advanced Microchip Identification cat flap. In addition, a range of specialist products focusing on pet wellbeing fall under the Health & Wellness category which includes the popular Drinkwell® Pet Fountains. The Play & Challenge category further diversifies the PetSafe product portfolio by offering a unique range of treat-dispensing Busy Buddy® toys.

Other products include the Easy Walk™ Harnesses and Headcollars. The latest acquisitions by PetSafe see Lucky Litter LLC products; ScoopFree® innovative



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litter boxes and award-winning FroliCat™ toys brought to the market, and Pet Loo by Pup-Pee Solutions©.

For more information visit: [www.petsafe.net](http://www.petsafe.net)