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**March 2014**

**PETSAFE® UNVEILS FUN & ENGAGING NEW CAT TEASERS  
(Stand G1, PATS Sandown, 18-19<sup>th</sup> March)**

A new selection of toys from the global pet product expert, PetSafe® is proving to be highly popular with both pets and their owners. The recently introduced **FroliCat™** range of toys, designed to stimulate and engage, is being showcased at this year's PATS.

The collection features a combination of rotating, zooming, darting and twitching objects for the cat to 'prey' on. Testing reflexes to the maximum, the automated, interactive teaser toys challenge and entertain for hours at a time. Each toy can be adjusted to allow a degree of variation to add further interest.

In the **Laser** range, the **FroliCat Bolt** generates random laser patterns and boasts an adjustable mirror to direct the laser in different directions. Whilst the **Dart™** and **Dart Duo™** offer 16 play combinations and an adjustable timer. Other additions to the range include the **Teaser** toys - **FroliCat Pounce**; an automatic, rotating, hide-and-seek toy and the **FroliCat Flik** which similarly teases, but this time by throwing, then hiding a string to keep pets engaged.

The **FroliCat** range has been specially designed to provoke a cat's natural hunting instinct, consequently encouraging movement and promoting overall wellbeing.

**ENDS**

**For more information about PetSafe products visit: [www.petsafe.net](http://www.petsafe.net) or contact Angela Critchley; International Marketing Director: [acritchley@petsafe.net](mailto:acritchley@petsafe.net)**



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## **About PetSafe®**

PetSafe® is a global pet product expert in Containment Systems, Training Systems and Bark Control with its headquarters in Knoxville, Tennessee.

Today the PetSafe brand also encompasses a comprehensive line of Pet Doors including an advanced Microchip Identification cat flap. In addition, a range of specialist products focusing on pet wellbeing fall under the Health & Wellness category which includes the popular Drinkwell® Pet Fountains. The Play & Challenge category further diversifies the PetSafe product portfolio by offering a unique range of treat-dispensing Busy Buddy® toys.

Other products include the Easy Walk™ Harnesses and Headcollars. The latest acquisitions by PetSafe see Lucky Litter LLC products; ScoopFree® innovative litter boxes and award-winning FroliCat™ toys brought to the market, and Pet Loo by Pup-Pee Solutions©.