



protect. teach. love.

March 2016

PETSAFE® BRAND EXPANDS FROLICAT® CAT TOY RANGE

Stand G1, PATS Sandown, 22nd – 23rd March

The two recent additions to the PetSafe® **FroliCat®** range, automatic cat teasers **FroliCat® CHATTER** and **FroliCat® CHEESE** are both being showcased at this year's PATS Sandown.

FroliCat® CHATTER is a self-righting ball with a moving golden bird teaser attachment. Suitable for the more enthusiastic cat, the bird makes a swooping motion to keep them entertained. The *Cary Canary* also emits a chirping sound to attract cats from different locations around the home, giving a full sensory experience. Cats can even be entertained throughout the day with the convenient *Play While You Are Away* mode.

FroliCat® CHEESE offers cats a fun peek-a-boo game as two mice pop out of each side of a Swiss block of cheese. The ideal toy for cats that love the hunt, the toy also operates a *Play While You Are Away* mode, for spontaneous playtime throughout the day.

International Marketing Director, Angela Critchley says: "PATS is an important exhibition for us and we are happy to once again be featuring at the show. We are delighted to be promoting our recent **FroliCat®** toys **CHATTER** and **CHEESE** at the exhibition – which are both becoming firm favourites with cat owners."

ENDS

For further information please contact International Marketing Director, Angela Critchley, tel: +44 (0)7899 663319 or visit www.petsafe.net

About PetSafe® brand

PetSafe® brand is a global pet product expert with its headquarters in Knoxville, Tennessee. Wide-ranging innovative products are available across the PetSafe® portfolio including training, containment, lifestyle and wellbeing product solutions. Visit www.petsafe.net for further details or connect on Facebook or Twitter.